

**MIDDLE EAST TECHNICAL UNIVERSITY
DEPARTMENT OF ARCHITECTURE**

GRADUATE SEMINARS ARCH604

**2022-2023 FALL SEMESTER
JANUARY 26, 2023 | 13.00 - 13.30**

Coordinators: Mualla Erkılıç, Feyza Topçuođlu

Meeting ID: 920 8516 4265

Passcode: 964680

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**GRADUATE (Ph.D.)
SEMINAR – ARCH 604
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<https://zoom.us/j/92085164265?pwd=R1p4MEhDZ3N5UDJlQmUvU3cwcmptUT09>

ARCH 604 Seminar in Thesis Research
Coordinators: Mualla Erkılıç, Feyza Topçuođlu

13.00 – 13.30

Melek Demiröz— Architectural Pleasure in The Digital Age

Supervisor: Ela Alanyalı Aral

Jury: Celal Abdi Güzer, Ekin Pınar

Architecture is defined by three main aspects by many architects and architectural theorists in treatises starting from Vitruvius as firmitas (firmness), commoditas (function) and venustas (beauty). Venustas is defined with aesthetics, pleasure and beauty through the discussions of order, ornament, nature and experience in architecture. In today's fast paced digital era, the understanding of architectural pleasure is different since dynamism, movement and speed defines the today's environment. Moreover, in search of pleasure and venustas, experiencing the space through architecture is interpreted as a subjective field and interrogated through surveys directly communicating with people or as an observation of scholars. It is argued in this study that whether the understanding of architectural pleasure in experienced space in the fast-changing world is different from the previous times. Also, this study aims to contribute to the research area by analyzing the change in the understanding of pleasure and beauty in architecture as a subjective or collective sense in today's digital environment through theme identification and via social media as a great sources of big amount of data about human experience and digital tool rather than survey analysis of limited amount of people with limited sources.

Keywords: architectural pleasure, aesthetics, experienced space, digital era, collective sense